



## **Dental Metrics & The Wizard of Oz**

Designed for Dentists, Office Managers, Administrators, Hygienists, and Dental Assistants

Numbers and metrics and goals, OH MY! Master the numbers and stats in your office to grow your practice and avoid the flying monkeys.

Learn how to stay on the yellow brick road by utilizing the numbers in your practice for forecasting and decision-making. Penny makes the numbers make sense in this highly informative and entertaining session.

### **Course Objectives:**

- Discover the numbers you should be tracking to make the best decisions
- Identify your OZ, what to look for in your practice
- Learn how often to measure your statistics
- Identify flying monkeys and how to stay ahead of potential downturns in your productivity and profitability
- at the core of practice growth
- Get up-to-date on the latest trends in the dental economy and what they mean to you and your team
- Learn the Five Ingredient “Magic Formula” to break through plateaus and accelerate your results

### **Schedule:**

8:30am Breakfast

9:00am (sharp) – Workshop Begins

4:00pm – Workshop Ends

### **Cost:**

\$195 per attendee

Discounted client pricing is available (call for details)



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